A. CLASSIFICATION OF SUBJECT MATTER IPC 7 H04N7/173 H04H9/00

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

EPO-Internal, WPI Data, PAJ

C. DOCUMENTS CONSIDERED TO BE RELEVANT		
Category °	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
Y	WO 03/021828 A (TADDEI CHRISTOPHE; PUBLIGROUPE SA (CH); VUATTOUX JEAN-LUC (FR); DURAN) 13 March 2003 (2003-03-13) page 6, line 11 - line 15 page 6, line 25 - page 7, line 6 page 11, line 9 - line 15 page 12, line 25 - page 13, line 11	1-4, 10-19
Y	US 5 245 656 A (LOEB SHOSHANA K ET AL) 14 September 1993 (1993-09-14) column 2, line 53 - line 68 column 4, line 5 - line 39	1-4, 10-19
Α	US 2002/194607 A1 (CONNELLY JAY H) 19 December 2002 (2002-12-19) paragraph '0124!	1,13

X Further documents are listed in the continuation of box C.	Y Patent family members are listed in annex.
 Special categories of cited documents: "A" document defining the general state of the art which is not considered to be of particular relevance "E" earlier document but published on or after the international filing date "L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified) "O" document referring to an oral disclosure, use, exhibition or other means "P" document published prior to the international filing date but later than the priority date claimed 	"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention "X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone "Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art. "&" document member of the same patent family
Date of the actual completion of the international search	Date of mailing of the international search report
21 October 2004	16/11/2004
Name and mailing address of the ISA	Authorized officer
European Patent Office, P.B. 5818 Patentlaan 2 NL – 2280 HV Rijswijk Tel. (+31–70) 340–2040, Tx. 31 651 epo nl, Fax: (+31–70) 340–3016	Sindic, G

PCT/US2004/020794

Category °	Ation) DOCUMENTS CONSIDERED TO BE RELEVANT Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
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4	WO 02/05568 A (HEIMARK CHRISTOPHER J; LINK JOHN (US); QVC INC (US); BENHAM CLIFF (US) 17 January 2002 (2002-01-17) page 16, paragraph 2 - paragraph 4	1,13
	US 6 289 514 B1 (ENDLER III GEORGE ET AL) 11 September 2001 (2001-09-11) abstract	1,13